



Elevate Commits Funds to Financial Empowerment Nonprofit, Operation HOPE

Online Credit Solutions Provider Set to Assist if Regional Disaster Strikes

FORT WORTH, Texas – March 2, 2015 – [Elevate](#), a leading developer of innovative online credit solutions, today announced that the company will donate \$50,000 to [Operation HOPE, Inc. \(HOPE\)](#), a global nonprofit organization devoted to financial empowerment.

“Charitable giving is ingrained in our culture at Elevate, and our values of supporting financial empowerment align with Operation HOPE’s mission,” said Jason Harvison, Chief Operating Officer of Elevate. “This was a natural connection given Operation HOPE’s support for financial wellness and preparedness for underserved Americans.”

Elevate has chosen to work directly with HOPE Coalition America (HCA), one of HOPE’s many empowerment programs responsible for financial disaster preparedness and recovery. HCA will utilize the funds from Elevate to aid in the financial recovery of communities hit by natural disasters. In the wake of an emergency, HCA’s team of volunteers is deployed directly to the disaster site to offer budget counseling, credit management services, assistance communicating with creditors and obtaining copies of destroyed financial documents, and help navigating the insurance process.

In the event of an emergency in Elevate’s Texas home base or nearby, Elevate employees will have the opportunity to be trained as HOPE Corps members to serve as volunteer financial counselors, or to help distribute food and water to those in need.

“We greatly appreciate Elevate’s commitment to further our ability to assist those who could be, and have been affected both physically and financially by a disaster or emergency,” said Oliver Bell, HCA Director and New Orleans CEO.

HOPE Coalition America directly partners with FEMA and the American Red Cross and responds to emergencies across the country. In addition to post-disaster response, HCA also promotes pre-disaster preparedness through seminars and workshops. As a whole, HOPE has helped 2.2 million individuals with the help of more than 20,000 volunteers, and distributed more than \$1.5 billion in private capital all since it was founded in 1992.

About Elevate

[Elevate’s](#) innovative online credit solutions provide immediate relief to customers today and help them build a brighter financial future. The company is committed to rewarding borrowers’ good financial behavior with features like lower interest rates, free financial training, and free credit monitoring. Elevate’s suite of groundbreaking credit products includes *RISE*, *Sunny*, and *Elastic*. The company is privately held and is backed by respected Silicon Valley venture capital firms including Sequoia Capital and Technology Crossover Ventures.

About Operation HOPE

Since 1992, Operation HOPE has been providing financial dignity and economic empowerment to over 2.2 million individuals worldwide. Through its work, HOPE turns check cashing customers into banking customers, renters into homeowners, small business dreamers into small business owners and minimum wage workers into living wage consumers. For additional information about Operation HOPE, go to www.operationhope.org.

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