



ELEVATE ANNOUNCES NEW UK MANAGING DIRECTOR

FORT WORTH, Texas – February 19, 2016 – Elevate Credit, Inc. (“Elevate”), a leading provider of innovative online credit solutions for non-prime consumers, today announced the appointment of Scott Greever as Managing Director of Elevate Credit International Limited (“Elevate UK”). He assumes the role following the concurrent departure of Elevate UK Chief Executive Officer John-Paul Savant.

Prior to being appointed to Managing Director, Mr. Greever served as Elevate UK’s Chief Information Officer (CIO) for four years, where he led Product Engineering, Quality Assurance, Infrastructure Engineering and Operations, and Technology Security and Compliance. Mr. Greever’s 25 year career includes various positions in the Global Security Systems and Technology, Banking, Consulting Services, and Telecom industries. Prior to becoming CIO of Elevate UK, he served as Interim CIO as well as VP of Product Engineering at Think Finance. Mr. Greever’s previous work history includes six years at Brink’s, where he was VP of IT - North America and Director of US Applications and Global Shipping. He graduated from Texas Tech University with a BA in Marketing.

“Scott has been an integral part of the Elevate senior team since we launched Sunny in the UK, helping drive the company and our international operations forward,” said Ken Rees, CEO of Elevate. “I’m confident that he and the rest of the UK leadership team will continue the strong growth and extremely high customer satisfaction levels that Sunny has demonstrated since inception.”

“This is a truly exciting time for Elevate and Sunny,” said Mr. Greever. “The UK consumer credit market is constantly evolving and the customer need for more flexible products has never been greater. I’m thrilled to be leading Elevate in the UK as we further serve customers with responsible products and continue to innovate.”

About Elevate

Elevate’s innovative online credit solutions provide immediate relief to customers today and help them build a brighter financial future. The company is committed to rewarding borrowers’ good financial behavior with features like interest rates that can go down over time, free financial training, and free credit monitoring. Elevate’s suite of groundbreaking credit products includes RISE, Sunny, and Elastic. The company is privately held and is backed by respected Silicon Valley venture capital firms including Sequoia Capital and Technology Crossover Ventures.

Media Inquiries:

Kelly Ann Doherty, 817-928-1534, kdoherly@elevate.com

Laura Anderson, 203-682-8267, laura.anderson@icrinc.com

###