ELEVATE'S SARAH FAGIN CUTRONA APPOINTED TO STATE REGULATORY REGISTRY ADVISORY COUNCIL

FORT WORTH, Texas – June 22, 2015 – Elevate, a leading provider of innovative online credit solutions, today announced that Sarah Fagin Cutrona, chief counsel and EVP Compliance for the company, has been selected to serve on the State Regulatory Registry (SRR) Industry Advisory Council. Cutrona will help advise and assist the SRR Board of Managers and the Nationwide Multistate Licensing System Policy Committee (NMLS) in pursuit of the goals of SRR and provide substantive financial services industry input on appropriate areas of SRR activities.

Cutrona has broad responsibility at Elevate for legal, regulatory and compliance affairs. She has extensive experience in the financial services industry, having worked with Think Finance, AmeriCredit Corp., NationsCredit and Associates First Capital Corporation.

"We're honored that Sarah has been nominated and approved to serve on this advisory council," said Ken Rees, CEO, Elevate. "This appointment serves as a testament to Sarah's expertise in the financial services sector and I have no doubt she will contribute greatly in this role."

SRR is a subsidiary of the Conference of State Bank Supervisors (CSBS). Through the Nationwide Multistate Licensing System, SRR supports the strategic goals of CSBS' members by assisting state agencies in consumer protection and their supervision of the non-depository financial services industries by providing technology resources and information on a nationwide basis. Over the years, SRR has developed and refined tools within NMLS for state agency use to better understand and utilize state and other information, including licensing, call reports, call center and money transmitter authorized agent data.

Industry Advisory Council members consist of individuals from state-licensed non-depository financial services companies, financial institutions, and financial services-related industry trade groups, as appointed by the Chairman of the SRR Board of Managers. Cutrona was nominated to the SRR Industry Advisory Council by the National Association of Consumer Credit Administrators.

Since April of 2012, when NMLS was expanded to permit states to process licenses for non-depository license types beyond mortgage, 34 state agencies have moved to do so and manage 138 non-mortgage license types in the money services business, debt and consumer finance industries.

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About Elevate

Elevate's innovative online credit solutions provide immediate relief to customers today and help them build a brighter financial future. The company is committed to rewarding borrowers' good financial behavior with features like lower interest rates, free financial training, and free credit monitoring. Elevate's suite of groundbreaking credit products includes *RISE*, Sunny, and Elastic. The company is privately held and is backed by respected Silicon Valley venture capital firms including Sequoia Capital and Technology Crossover Ventures.

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