



**ELEVATE APPOINTS JOAN KUEHL TO NEWLY CREATED POSITION OF  
CHIEF INFORMATION OFFICER**

FORT WORTH, Texas – March 21, 2016 – Elevate Credit, Inc. (“Elevate”), a leading provider of innovative online credit solutions for non-prime consumers, today announced the appointment of Joan Kuehl as the Company’s new Chief Information Officer, effective immediately. Ms. Kuehl joins Elevate as the Company’s current Chief Technology Officer Jeff Flynn has announced his retirement. Mr. Flynn will aid in transitioning all roles and responsibilities to Ms. Kuehl.

Ms. Kuehl brings to Elevate over 30 years of experience in the technology and financial industries. Prior to joining Elevate, Ms. Kuehl served as CIO and Senior Vice President of eBusiness at the Travelers Companies. Before Travelers, she spent six years at Bank of America as SVP of eCommerce Technology and 22 years at Sabre Holdings Inc. in a variety of roles, including SVP of Product Development, Chief of Staff to Sabre’s Chairman/CEO, SVP of Delivery Management and VP of Distributed Travel Products Development. Ms. Kuehl graduated from West Virginia University with a BS in Computer Science.

“We are thrilled to have someone of Joan’s caliber joining the Elevate team and I am confident that she will continue to drive our technology leadership and innovation,” said Ken Rees, CEO of Elevate. “We want to congratulate Jeff on his retirement and wish him and his family the best of luck in the next chapter of his life.”

**About Elevate**

Elevate’s innovative online credit solutions provide immediate relief to customers today and help them build a brighter financial future. The company is committed to rewarding borrowers’ good financial behavior with features like interest rates that can go down over time, free financial training, and free credit monitoring. Elevate’s suite of groundbreaking credit products includes RISE, Sunny, and Elastic. The company is privately held and is backed by respected Silicon Valley venture capital firms including Sequoia Capital and Technology Crossover Ventures. For more information visit: [www.elevate.com](http://www.elevate.com).

**Media Inquiries:**

Kelly Ann Doherty, 817-928-1534, [kdoherly@elevate.com](mailto:kdoherly@elevate.com)

Laura Anderson, 203-682-8267, [laura.anderson@icrinc.com](mailto:laura.anderson@icrinc.com)

###