

Elevate Donation Supports Operation HOPE Recovery Efforts Following Recent Storms in Texas

LOS ANGELES / FORT WORTH, Texas – July 27, 2015 – [Elevate](#), a leading developer of innovative online credit solutions, has made a \$50,000 contribution to financial dignity leader [Operation HOPE, Inc.](#) (HOPE) to support current recovery efforts following severe storms and flooding in Texas.

Elevate [committed funds](#) to HOPE in March 2015 and is now working directly with HOPE Coalition America (HCA), HOPE's financial disaster preparedness and recovery division to aid in the financial recovery for residents and small businesses affected by recent storms and flooding in Austin and Houston, Texas in addition to recent tornadoes in Van, Texas.

"At Elevate, we understand how devastating such a tragedy can be to the families and how impacting it is financially. This is why we are happy to partner with an organization like Operation HOPE to assist these tornado and flood victims by empowering them to get back on their feet. We send our deepest condolences to the families impacted," said Jason Harvison, Chief Operating Officer for Elevate.

In the wake of the flooding and wind damage caused by the storms, HCA's Deputy Director, Jason Yancey, deployed directly to the disaster site to offer budget counseling, credit management services, assistance communicating with creditors and obtaining copies of destroyed financial documents, FEMA/SBA application assistance and help with navigating the insurance claims process.

"Elevate's generous donation will have a significant impact on our ability to assist those who have been affected both physically and financially by these floods," said Oliver Bell, HCA Director and New Orleans CEO. "We are working hard to mitigate the damage of these disasters for people who have been affected and appreciate Elevate's support of HOPE's mission."

HOPE Coalition America directly partners with FEMA and the American Red Cross and responds to emergencies across the country. In addition to post-disaster response, HCA also promotes pre-disaster preparedness through seminars and workshops to promote disaster preparedness. As a whole, Operation HOPE has helped 2.5 million individuals with the help of more than 20,000 volunteers, and distributed more than \$1.5 billion in private capital, since it was founded in 1992.

About Elevate

Elevate's innovative online credit solutions provide immediate relief to customers today and help them build a brighter financial future. The company is committed to rewarding borrowers' good financial behavior with features like lower interest rates, free financial training, and free credit monitoring.

Elevate's suite of groundbreaking credit products includes *RISE*, Sunny, and Elastic. The company is privately held and is backed by respected Silicon Valley venture capital firms including Sequoia Capital and Technology Crossover Ventures.

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