



ELEVATE APPOINTS TONY LEOPOLD AS GENERAL MANAGER, RISE
Ex-Bain, United Rentals executive to lead Elevate's flagship product

FORT WORTH, Texas – April 21, 2017 – Elevate Credit, Inc. (“Elevate”), a leading provider of innovative online credit solutions for nonprime consumers, today announced the appointment of Tony Leopold as the General Manager of its Rise product, effective immediately.

Mr. Leopold joins Elevate with close to 20 years of experience in strategy, business development, finance, and operations. Prior to joining Elevate, Leopold was the Vice President of Strategy and Business Development for United Rentals, where he supported the operations team in developing and executing growth and productivity improvement initiatives. While at United Rentals, Leopold played a key role in the growth of the Specialty business, M&A execution, and led the integration of RSC Equipment Rental. Leopold began his career at Bain and Company where he led multiple corporate transformations and strategic engagements. Mr. Leopold graduated from Texas A&M University with a B.B.A. in Finance and received a Master of Arts in Philosophy, Politics, and Economics from Oxford University.

“We are thrilled to bring on someone of Tony’s caliber to lead Elevate’s flagship product,” said Ken Rees, CEO of Elevate. “Now, more than ever, we are focused on meeting the financial needs of our customers with the most responsible credit options available. As the company continues to grow, we are able to attract top talent, like Tony, with the right experience to lead the Rise team and help guide our efforts to bring customers lower rates through product innovation.”

As General Manager of Rise, Leopold will be responsible for new customer acquisitions, channel strategy, pricing, credit, and market expansion. He will work closely with the Elevate executive team to define the strategy for Rise and execute across a broad set of performance improvement initiatives. Leopold will lead an established and successful Rise team with decades of experience in the industry.

On joining the Elevate team, Leopold said: “I am proud to be part of an organization that is committed to offering better financial solutions for nonprime Americans. Rise’s promise of Good Today, Better Tomorrow highlights the importance of rewarding loyal customers with lower rates and helping them escape the financial challenges that many subprime consumers face. In this role, I hope to not only build on the enormous success Rise has had in the past, but to be a champion for our customer and the New Middle Class as a whole.”

About Elevate

Elevate (NYSE: ELVT) has originated \$4 billion in nonprime credit to more than 1.6 million consumers to date. Its innovative online credit solutions provide immediate relief to customers today and help them

Elevate

build a brighter financial future. The company is committed to rewarding borrowers' good financial behavior with features like interest rates that can go down over time, free financial training and free credit monitoring. Elevate's suite of groundbreaking credit products includes RISE, Sunny and Elastic. For more information, please visit <http://www.elevate.com>.

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